

## Speakers at Smart Business Conference on Friday 15<sup>th</sup> June

### **Jason Kitcat, Leader, Brighton & Hove City Council**

Politician, technologist and activist ([jasonkitcat.com](http://jasonkitcat.com)). He is Leader of Brighton & Hove City Council and a Green City Councillor. Through the Open Rights Group, Jason is a prominent digital rights campaigner, particularly in opposing the introduction of e-voting and e-counting.



### **Andrew Raingold, Director, Aldersgate Group**

Andrew was appointed Executive Director of Aldersgate Group (AG) in December 2010, having played a pivotal role within the Group since he joined as the first employee in January 2007. He is responsible for the overall management of the AG, the development of its work programme, relationships with key political and business stakeholders and representing member views robustly to government ministers. He has played a key role in broadening the Group's impact and membership and bringing its influence to bear on core areas of interest.



### **Stephanie Draper, Director of System Innovation and Change, Forum for the Future**

Stephanie leads Forum for the Future's work on the best ways to create change, focusing on system-wide projects that bring together diverse groups of people to find creative solutions to tricky challenges. Previously, she worked at the Industrial Society and the Work Foundation. She is passionate about system innovation as a route to change.



### **David Altabev, Future Cities Demonstrator Manager, Technology Strategy Board**

The Future Cities Demonstrator Project will demonstrate at scale, and in use, the additional value that can be created by integrating city systems with the Technology Strategy Board investing £24m into Glasgow City Council. The project will enable businesses to test, in practice, new solutions for connecting and integrating city systems, and will allow UK cities to explore new approaches to delivering a good local economy and excellent quality of life, whilst reducing the environmental footprint and increasing resilience to environmental change.



**Pippa Gardner, Project Manager of the City Technology Platform Project, Glasgow City Council**

She worked with colleagues in Glasgow City Council, Access LLP and other key strategy partners to submit Glasgow's successful Full-Scale Demonstrator Proposal to the Technology Strategy Board (TSB) Future Cities Demonstrator competition in November/ December 2012. Glasgow City Council have been awarded £24M of funding to provide a large-scale test-bed demonstrator for Future Cities within the UK and were successful against 50 initial applications received for this competition - great result from Team Glasgow.



**Geoff Snelson, Director of Strategy, Milton Keynes Council**

His management responsibilities at Milton Keynes include economic development and inward investment, corporate strategy and performance, research and intelligence and communications. Geoff leads the Milton Keynes low carbon and smart city programmes and the Milton Keynes and South East Midlands City Deal. His role includes promoting Milton Keynes to external audiences and investors and leading programmes for the long-term economic success of the city, which is the fastest growing place in the UK.



**Steve Bowyer, Head of Economic Development, Opportunity Peterborough**

A strong heritage professional, Steve has combined this expertise with wider regeneration initiatives and economic development skills. Successes have ranged from developing and implementing conservation initiatives, along with broader heritage and cultural regeneration schemes, and more recently driving business growth with new and significant, inward investment. Steve is a member of IHBC and Leicester Cathedral FACI & former member of DAC and Conservation Panel. He was the lead on RICS-award winning Peterborough Cathedral Square regeneration and lead for Peterborough's Green Investment Bank, TSB Future City Demonstrator and City Deal bids.



**Geoff Raw, Director of Environment, Development & Housing, Brighton & Hove City Council**

Geoff is a member of the council's Executive Leadership Team accountable for the commissioning and delivery of: Housing; Regeneration; Planning & Public Protection; Transport; and, City Infrastructure services.

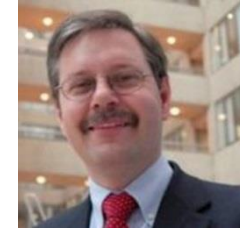
He previously worked for the Mayor for London as Director of Design, Strategy & Planning at the London Development Agency. He also worked for the Housing Corporation as Assistant Director of Investment and National Housing Investment Programme Manager and prior to that worked at HM Treasury. As Director of Environmental Policy and Performance at London Borough of Brent he commissioned environmental services and prior to that was Project Co-ordinator for the regeneration of Wembley.



### **Andrew Campling, General Manager for London, BT Group**

Andrew has more than twenty years' experience in a wide range of increasingly senior roles in a mainly business-to-business context. He has significant people leadership experience, managing large, distributed teams of professionals, with experience of team creation, team down-sizing, coaching and culture change.

Andrew holds an MBA from Cass Business School, a post-graduate diploma from the Chartered Institute of Marketing, and an MSc in Strategic Marketing Management from Ashcroft International Business School. In addition, he is a member of the Chartered Institute of Marketing and a Liveryman in the Worshipful Company of Marketors.



### **James Walker, Head of Innovation for Net Positive, Kingfisher Group**

James joined the business in 2010 and is responsible for the development of innovation in the eco area for Kingfisher Group. During his time with the business he's overseen and project managed a number of successful projects including the Eco House, the Pay As You Save trial in Sutton (a precursor to the Green Deal) and a loft trial in three London Boroughs to help the business understand the barriers to getting homeowners to insulate their properties. James is currently working on the development of the Net Positive target of 1,000 closed loop products by 2020. Prior to joining the business James was a freelance Environmental Innovation Consultant. He has a BSc Hons in Building Surveying and an MSc in Environmental Design of Buildings which he received from Cardiff University and South Bank University respectively.



### **Joanna Yarrow, Head of Sustainability, IKEA UK & IE**

Joanna specialises in sustainable living, making green, healthy lifestyles attractive & accessible to broad audiences. At IKEA she's leading the rollout of the company's People & Planet Positive sustainability strategy in the UK, with a particular focus on engaging customers in achieving a more sustainable life at home. Joanna co-founded & is now Non-Executive Director of the Beyond Green Group - companies exploring how & where we live, designing & creating sustainable communities. She presented BBC3's *Outrageous Wasters* & has appeared on a range of lifestyles & current affairs programmes including GMTV, *Daybreak*, *ITV Tonight* & *Five News*, covering consumer-focused sustainability stories. Joanna is the author of *1,001 Ways You Can Save the Planet*, *How to Reduce Your Carbon Footprint* & *Eco-logical!* – books designed to make green living easy & accessible for a broad range of readers. She has fronted consumer behaviour-change campaigns including the Ariel/Energy Saving Trust energy- & water-saving campaigns, the Future Friendly Awards & Virgin's Plane Relief initiative.



### **Dr Justin Butler, Managing Director, Ambiental**

Justin Butler is the founder and owner of Ambiental. He is a leading expert and advisor on international flood risk mapping and modelling, having carried out project work for clients such as Aviva, AonBenfield, Willis RE, Chubb Insurance, the Inter American Development Bank and European Space Agency. Prior to founding

Ambiental in 2002, Justin worked as an Environmental Consultant for Environmental Resources Management in Buenos Aires, Argentina, and as a Business Consultant for Freeserve, the Internet Service Provider, at the time of its merger with the Wanadoo group in 2000. Justin has a wealth of experience driving high---technology software development for insurance risk rating and loss modelling. Fluent in English and Spanish, Justin is a keen golfer and has a Ph.D. in Geographical Information Systems (GIS), flood science and applied mathematics from Cambridge University.



### **Kevin Arthur, Founder and Chief Executive Officer, Oxford Photovoltaics Ltd**

Oxford PV has raised more than £4.2M and is rapidly commercialising exciting new solar cell technology developed by Dr. Henry Snaith and his team of 20 Scientists. Kevin is a highly experienced entrepreneur with 26 years of experience in the semiconductor sector and, most recently, was the founding CEO of QuantaSol Ltd (now JDSU), a designer and manufacturer of concentrating photovoltaic (CPV) cells. Kevin has held leadership roles with other start-up and high growth young companies such as Sitel Semiconductor BV (now Dialog Semiconductor) and Si-Light Technology, where he is a Board Director. Before his career with the high technology start-up community, Kevin held senior executive roles with Zarlink Semiconductor, Mitel Semiconductor, Raytheon Semiconductor and TRW LSI Products.



### **Caroline Lucas, Leader of the Green Party**

As well as its first MP, representing Brighton Pavilion. She served as an MEP from 1999 until 2010 and as an Oxfordshire councillor previously. She is Co-Chair of the All Party Parliamentary Group on Fuel Poverty, as well as Vice Chair of the Animal Welfare, Public and Commercial Services, Sustainable Housing and CND All Party Parliamentary Groups. She is also a member of the Parliament's Environmental Audit Committee. Caroline continues to be an active campaigner on a range of issues and has been voted the UK's most ethical politician in 2007, 2009 and 2010 by readers of the Observer. She is also in the Environment Agency's Top 100 Eco-Heroes of all time.



### **Lord Redesdale, Chairman of the Energy Managers Association (EMA) and CEO, Carbon Management Association (CMA)**

Lord Redesdale was the Energy Spokesman for the Liberal Democrats for the House of Lords 2000-2008 during which time he has introduced more private members bills in the area of energy and conservation than anyone else. As Vice Chair of the All Party Parliamentary Climate Change Group he has worked to spread the message about the carbon costs of energy especially computing. In 2009 Lord Redesdale founded the Anaerobic Digestion and Biogas Association (ADBA) which now has over 260 member companies. In 2012 he was awarded the accolade of Environmental Parliamentarian of the year by the Chartered Institute of Water and Environmental Management. Lord Redesdale is the Chairman of the Energy Managers Association (EMA) and CEO of the Carbon Management Association (CMA). The CMA will provide carbon training courses to all companies to reduce their energy and CRC bill. The EMA which Lord Redesdale also recently formed is the CMA's sister organisation which aims to promote the development of energy management and the career structure of Energy Managers in the British economy.

